



WHY PARENT COACHING MATTERS

PARENT TRAINING

Parent coaching is a core part of ABA because families spend the most time with their child.

When parents learn the same strategies used in therapy, skills grow faster, last longer, and show up in more environments.

Parent coaching helps with:

- Understanding why behaviors happen, teaching communication and daily living skills, responding consistently at home and in the community, reducing frustration for both child and caregiver, promoting independence and confidence.

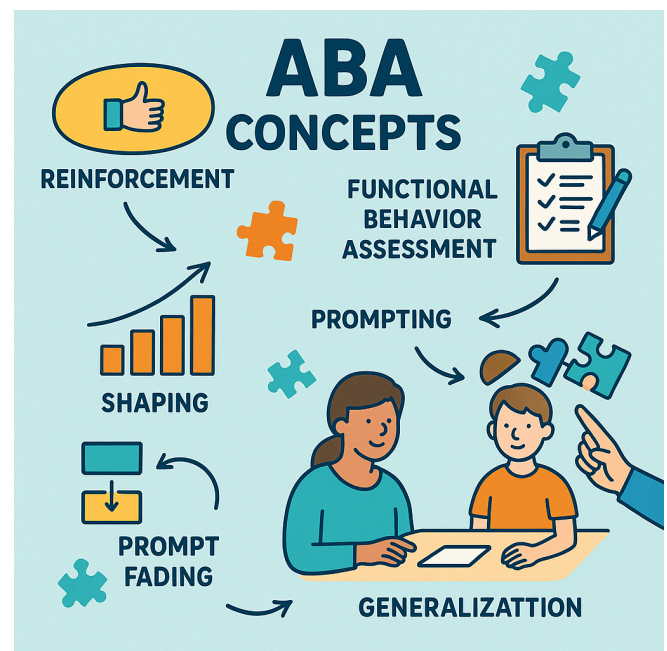
Progress happens when everyone practices together.

The goal is not to turn parents into therapists — it's to give families tools that actually *work* in real life.

Many ABA centers offer parent training at no additional cost as part of your treatment plan.

Today...

Ask your ABA provider about parent training sessions and take advantage of every opportunity offered. The more support you receive, the stronger the progress becomes.



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